# 2021 PITCH GUIDE



# **Share Your Stories with Us**



e showcase the beauty, adventure and fun of life in Ohio. It's a rewarding job, but it's also a big one, and we know there are countless stories throughout the state that have yet to catch our attention.

Because no one knows a place as well as the people who call it home, that's where you come in. We want to hear what makes your corner of Ohio great — be it people, places, history or food.

Our aim with this guide is to share the best ways to connect with us, from pitching a story idea to submitting your events for our print and online listings to how to provide photographs that fit our print-ready requirements. In short, we want to help you tell your story to the rest of the Buckeye State.

We hope you find this guide helpful. After reading through it, if you have any questions, please don't hesitate to reach out to me at jvickers@ohiomagazine.com.

In addition, we invite you to keep up with us between issues by following us on social media and signing up for our weekly e-newsletters at ohiomagazine.com/newsletters.

JIM VICKERS









# Have a great story? Share it with us.

*Ohio Magazine* celebrates Ohio — our people, our rich culture and heritage and, most of all, our travel destinations. Our audience is educated, active and loyal to Ohio. Because our readership is spread across the state, each of our stories must possess a wide appeal. Here are the categories we cover. You can click on the headlines below for links to each story.



# ARTS & EVENTS

From art museum exhibitions to author Q&As to profiles on compelling artists who have statewide appeal, we celebrate arts and events across the state.

### MUSIC MAKERS

The Rock & Roll Hall of Fame's "Play It Loud: The Instruments of Rock & Roll" highlights some of the music genre's most iconic tools of the trade.



# HERITAGE, HISTORY, HOME

From Ohio makers who craft beautiful pieces to landmark spots that offer insight into our state's long history, we celebrate our shared history and who we are as Ohioans.

## UNCOMMON BRILLIANCE

Aidan Scully is one of three artists in the nation who cuts glass using a method dating back to the late 1800s. Hawkes Crystal in Tiffin provides insight into his historic craft.

## TRAVEL

We are dedicated to bringing our readers the best travel information in the state: where to go, what to do and what to see. We create useful guides and tell stories that are fresh, fun and interesting.

## OUR GREAT LAKE

Whether you want to explore historic lighthouses, paddle along the shore or cast a line, here's how you can connect with our greatest natural resource this summer.

## FOOD + DRINK

We offer recipes you can try at home courtesy of Ohio chefs and peek inside the kitchens of some of our state's culinary stars. Subjects in this section routinely include landmark Ohio eats, Ohio craft beer and Ohio wineries.

## AMISH EATS

Harvest season is one of the best times to visit Ohio's Amish Country. We sought out pies, cheese, jams and more to fill your table and pantry as fall arrives.

# OHIO LIFE

We tell stories about interesting, unusual and little-known corners of Ohio history and Ohioans of note from the past and present. Profiles focus on an individual who can claim an impact on the entire state or who's actions would be of interest to a wide audience.

## SEARCHING FOR SLOOPY

In 1965, the McCoys released a catchy tune that went to the top of the charts. Today, "Hang On Sloopy" is a staple of halftime shows and sports-arena singalongs.

WANT TO PITCH US A STORY? Jim Vickers, Editor jvickers@ohiomagazine.com

## **EVENTS**

## **Southwest**

#### FAIRS + FES

#### JUL 24-26 **History Alive at Fort Piqua**

This living-history event focusin from 1745 to 1865 features vend strators, campers, a Native Ame cannon firings. There will be a m during the weekend along with a Visit Facebook for more informa Farm and Indian Agency, 9845 N Piqua, 937/418-2859, Fri, 4-10 p 5p.m., Sun. 10 a.m.-5p.m. \$10

#### MUSEUMS + EXH

#### ONGOING **Behind the Mask: Black Power in Comics**

Learn the history of Black comi and the artists and writers who National Afro-American Museur ter, 1350 Brush Row Rd., Wilber 4944 ext. 2113. ohiohistory.org/ Sat. 9 a.m.-4 p.m. Visit website

#### ONGOING The Dome

Experience the latest in digital pla technology in the Caryl D. Philips

Daily shows feature interactive p shows, as well as full-dome spe and IMAX-style 3D films. Boonst of Discovery, 2600 DeWeese Pk 937/275-7431. boonshoftmuseu website for times and prices

#### THRU SEPT 12 New Beginnings: An Americ

Romantics and Modernists Explore the dynamic story of the a Mexico in the early 20th centur colors and dramatic composition tion features more than 110 wor including painting, sculptures, ph prints. It highlights the evolution Southwest, from the late roman sicists to the advent of early mod Art Institute, 456 Belmonte Park 937/223-4278. daytonartinstitute website for times and prices.

#### THRU SEPT 13 Samurai, Ghosts and Lovers Yoshitoshi's Complete 100 **Aspects of the Moon**

This exhibition provides the rare all 100 works in Tsukioka Yoshito of Japanese woodblock prints, the Moon." The series combine ing designs with dramatic historic stories from Japan's past, includi riors and court ladies. The prints and humor, love and loss, mystery Together, they form a concentrate to Japanese culture, including its thetics, music, literature and fest Art Institute, 456 Belmonte Par 937/223-4278. daytonartinstitute website for times and prices.

# How to submit your event:

Events submitted at least eight weeks in advance are published on a space-available basis in the print magazine. However, all submitted events appear on ohiomagazine.com/events.

### HOW TO SUBMIT A LISTING: Visit ohiomagazine.com/events and scroll down to

"How Can I List My Event?" or go to

CALENDAR IULY Central MS + EXHIBITS Ning: The Northeast MUSE UMS + EXHIBIT The Rockwell American Scouting Collection Vomen to Watch 2020 Tear with Matt Distel OTHER EVENTS

# ohiomagazine.com/events/login.



You will be prompted to log in or register. Even if you had an account on our earlier website, you will be required to register a new username and password.

Fill out the fields suggested and submit. Your event will not appear online immediately, please give our editors one week before contacting us.

# Want to stand out?

ENHANCED LISTINGS are advertising products that guarantee your event listing runs in our print issue. Each listing also includes a photograph. For more information about purchasing enhanced listings, email us at adsales@ohiomagazine.com or call 216/377-3715.



TROUBLE WITH A LISTING? Hallie Rybka, Associate Editor hrybka@ohiomagazine.com

# PHOTOS





# Photos help tell your story.

*Ohio Magazine* prides itself on showcasing beautiful photographs. That often means hiring photographers but the seasonality of our magazine and the logistics of covering an entire state sometimes require us to rely on story subjects themselves to supply photography. Having high-resolution photographs ready to share with us improves your chances of your story making print. The key to submitting a print-ready photograph is making sure it's the right size, resolution and quality.

## IMAGE SIZE:

For magazines, we need photos than can run up to 16 inches wide and 11 inches tall. An image pulled from a website won't be large enough to run in a magazine (see "Resolution" below). As a general rule, photos over 2-3MB in size should be large enough to run in the magazine.

## **RESOLUTION:**

Print-quality resolution for magazines is 300dpi (dots per inch). Web-quality resolution is only 72dpi, therefore pulling a photograph from Facebook or elsewhere on the Internet does not work for our needs. (To check the resolution of an image in Photoshop, go to Image > Image Size > Resolution.)

## QUALITY:

Look at these two tomato stems; the top is a 300dpi image at 11 x 8 inches. The bottom stem is the same dimensions at 72 dpi, and you'll notice the pixels that make up the photo are clearly visible. Low-resolution images won't appear crisp when run in a magazine.

## SUBMITTING ART:

Many high-resolution files are too large to send via email. We accept images via Dropbox, Google Drive and WeTransfer. You also must own the rights to the photographs submitted for our use.

# Got a great photo? Share it with us.

We are always looking for beautiful photos to feature in the magazine. If you have an idea for one of the following categories, let us know.

HERITAGE & HISTORY: Our 1803 section opens with a photograph reflecting Ohio's history and heritage. Our July/ August 2020 issue featured Darke County's Annie Oakley barn.

ARTS & EVENTS: Our Datebook section opens with a photograph featuring exhibits and events throughout the state. Our Nov./Dec. 2020 issue featured Cambridge's Dickens Victorian Village.



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